

Invitation

It gives us immense pleasure to inform you that the Dept. of Economics, NH College in collaboration with Dept. of Economics, North Kamrup College, Baghmara is going to organize a National Seminar on “The Role of Sustainable Entrepreneurship in Building a Resilient and Regenerative Economy” scheduled to be held on 4th & 5th Oct., 2024. Therefore, the organizing committee cordially invites you to participate and contribute your valuable research papers to make the seminar successful.

With regards

Dr. Kaushik Kumar Deka
Principal & Chairman

Priyanka Das
Convener

Organizing Committee
ICSSR SPONSORED NATIONAL SEMINAR

The participants must upload their payment receipt along with other details at the time of registration.

Payment Details:

Bank Name: Assam Gramin Vikash Bank
Branch : Patacharkuchi
Customer Name: Seminar Nirmal Haloi College
Account Number: 7111010084093
IFSC Code: PUNB0RRBAGB

Accommodation:

The organizing committee will provide accommodation to outstation participants upon request made at least 10 days prior to the National Seminar. No TA/DA will be provided to seminar attendees. Participants will have to bear the expenses.

Important Dates:

Last date of submission of Abstract: 2nd September, 2024
Last date of full paper submission: 20th September, 2024

Registration Fees:

- 1) Faculty/Academicians:** Rs. 600 (without paper)
Rs. 1000 (with paper)
- 2) Research Scholars/UG/PG Students:**
Rs. 500 (without paper)
Rs. 1000 (with paper)

Last date of Online Registration: 30th September, 2024
(Offline Registration: 4th October, 2024 Time: 9 am - 10 am)

N.B.: Paper presenters need to submit a Hardcopy of the full paper at the Registration Desk.

Registration Link Click here :

<https://forms.gle/D59XdcaFUPWu79S97>



Call for papers and Submission Guidelines:

1. Authors are cordially invited to submit original and unpublished research work on any of the above mentioned areas.
2. Authors are required to submit an abstract not more than 250 words with 3-5 keywords. The full paper should not be exceeding 3500 words. The paper should contain a suitable title, author(s) name, and designation, affiliation of the institutions, contact number and email ID of the authors and formatted in APA style.
3. Full paper along with abstract to be submitted in MS word using Times New Roman theme font, 12 font size with 1.5 line spacing and paper A4 and a copy of PDF with the same specification.
4. The title of the paper should be Font size 14 and bold.
5. Participants are requested to send the abstracts and full papers through email at nirmalhaloieconomics@gmail.com
6. Participants need to specify their preferences as far as the mode of participation is concerned (offline or online)
7. Selected papers will be published in the Seminar Proceeding with an ISBN as a research based edited book.

Advisory Committee:

- Prof. Ratul Mahanta, Department of Economics, Gauhati University, Guwahati
- Dr. Bandana Choudhury, Assistant Professor, Department of Economics, Gauhati University, Guwahati.
- Dr. Barnali Borah, Assistant Professor, Department of Economics, Gauhati University, Guwahati
- Dr. Kaushik Kumar Deka, Principal, N.H.College, Patacharkuchi, Bajali

Organizing Committee:

Patron: Nripendra Nath Barman, President, GB
Research and Development Cell: Barnali Saikia, Assistant Professor, Department of Education, N.H. College
Convener: Priyanka Das, Assistant Professor, Department of Economics & Program Officer, NSS Unit, N.H. College.
Organizing Secretary: Dr. Kamal Thakuria, Assistant Professor, Department of Economics, N.H. College.

Members:

- Kishore Kumar Sarma, Vice-Principal & Assistant Professor, Department of English, N.H. College
- Jiten Kumar Bhagawati, Coordinator of IQAC and HoD, Department of Economics, N.H. College
- Dr. Tapan Kalita, HoD, Department of History, N.H. College
- Dr. Nabanita Kalita, Convener of Women Studies Cell and HoD, Department of Assamese, N.H. College
- Sarmistha Borah, Assistant Professor, Department of History, N H College
- Lohita Bala Hajong, Assistant Professor, Department of History, N.H. College

THE GLANCE OF N.H. COLLEGE:

Nirmal Haloi College is located in Patacharkuchi, Bajali District, Assam, near National Highway No. 31 on the northern bank of the Brahmaputra River. Its exact coordinates are 26°30'45.24"N latitude and 91°15'17.67"E longitude. The college was established on 30th July, 1979 with a mission to provide quality higher education to the underprivileged section of society. It is a co-educational institution with an enrollment of 2120 students in undergraduate courses in the academic year 2022-23.

The college is affiliated to Gauhati University and was brought under the Deficit Grant-in-Aid system by the Government of Assam on 11-10-1996. It has been registered under 2(f) & 12 (B) of the UGC Act, 1956, on November 30th, 2007. The college has been provincialized since December 31st, 2005. It has already gone through the first and second cycle of NAAC and is now a well-known center of higher education, offering a wide range of subjects in the faculties of Arts and Commerce.

How to Reach Nirmal Haloi College: The college is well connected with NH-31. Bus services are available from Guwahati, Pathsala and Kokrajhar. The college is just 100 meter away from the bus stop. Nearest railway station is Pathsala which is 5.2 KM away and the nearest airport is Lokopriya Gopinath Bordoloi International Airport, Borjhar, Guwahati which is 102 KM away.

Address for Correspondance:

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Main Theme:

The Role of Sustainable Development in building a resilient and regenerative economy.

Sub-Themes:

- a. Tourism and sustainable entrepreneurship
- b. Digital revolution and its impact on entrepreneurship
- c. Agriculture and women entrepreneurship
- d. Marketing ideas and sustainable goals
- e. The role of MSME to develop entrepreneurship
- f. Sustainable Agripreneurship development and food system
- g. Gender equality and entrepreneurship development
- h. Women entrepreneur and sustainable economic development
- i. Role of doubling farmer's income by PMFME
- j. Employability and PMKVY
- k. Role of PMVISWAKARMA in rural enterprises development
- l. Policy implementation in the grassroots levels and government effort to reach out the local youth
- m. Green technology and clean Innovation
- n. Resilient Urban Development and Smart Cities
- o. Challenges and policy framework for sustainable entrepreneurship
- p. Inclusive Business and Social Entrepreneurship
- q. Waste Management and 3R in circular economy
- r. Sustainable Infrastructure and Business practices
- s. Sustainable Business Model Innovation
- t. Corporate Sustainability
- u. Any topic related to main theme



ICSSR
Sponsored Two-Day
NATIONAL SEMINAR



On
The Role of Sustainable
Entrepreneurship in building a
Resilient and Regenerative Economy
Date: 4th and 5th October, 2024
Blended Mode (Online/Offline)



Organized by:
DEPARTMENT OF ECONOMICS
Nirmal Haloi College, Patacharkuchi
In collaboration with
DEPARTMENT OF ECONOMICS
North Kamrup College, Baghmara
Venue:
Dr. Bhupen Hazarika Auditorium
Nirmal Haloi College
Patacharkuchi, Bajali (Assam), 781326

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Concept Note on the Seminar:

“A new generation of entrepreneurs is rising, characterized by their dual focus on generating profit and making a significant social and environmental impact. This trend is known as sustainable entrepreneurship” (The Economic Times, Jan 20, 2024). Sustainable Entrepreneurship is venturing to shift business practices towards environmental and social sustainability. It gained popularity worldwide, particularly in the US and Europe, due to promoting regulations for some sustainability areas, the availability of impact investment, and the large-scale entrepreneurial ecosystem of the country (Scholarly Community Encyclopedia). Sustainable entrepreneurship involves creating business that prioritizes environmental and social responsibility while generating profits. It is finding the perfect equilibrium where profitability and ethical responsibility not only coexist but also enhanced each other.

Sustainable entrepreneurship focuses on developing business models, innovative products and services that not only address the environmental and social challenges but also contribute to regenerate the economy. In this context, the sustainable entrepreneurship involves some practices such as using renewable energy sources, minimizing waste and pollution, supporting local communities, and promoting ethical and fair labour practices.

Building a resilient and regenerative economy refers to creating a strong economy that has the capability to withstand and recover from shocks and disruptions, while also contributing positively to the environment and society. Usually, sustainability entrepreneurs are on an individual's task to create the earth as a better place to live in (Tourism Beast).

By incorporating sustainability principles into their business strategies, entrepreneurs can build a more resilient economy. It will delve into the significance of sustainable entrepreneurship in addressing environmental challenges, promoting social equity, and driving economic growth. They can also contribute to the regeneration of natural resources, ecosystems and communities, ensuring long term well being for future generation.

Eco-friendly Startups and Innovation are the two most visible manifestations of this trend. By doing this, sustainable entrepreneurs adopt practices that reduce waste, utilise recycled materials, and minimized carbon footprints. In today's world, consumers are improvingly conscious of the impact their purchases have on the environment and even many of them are willing to pay more for the products and services that are not harmful for environment.